From: AREIMAN --VCH0021A Date and time 23.06.92 18:35:23
To: LPOLLAK --VUS0212A Lee Pollak

From: Andre Reiman
Subject: Duty Free Labeling

I just had a report from Hugh on today's meeting concerning duty free labeling. He will do a more complete report upon his return, but the essence of the meeting, as I understand it, was that BAT came in with a proposal to use the US SG warning on some types, the local, domestic regime on others, and our proposed solution on yet other brands. This proposal was not liked by any of the other companies, who either (i) don't want to label, (ii) want to use the domestic regime, if any, or (iii) like our solution.

At the end of the day, it was agreed that Rothmans and BAT would meet to discuss the matter further and report back. Hugh had the sense that this might increase the chances of acceptance of our proposal.

Upon his return to the office, Hugh will prepare a more detailed report. We thought, however, that you would want to have at least this news as soon as possible.

Andy

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